



The *BrushUp* Series

About the BrushUp Series:

One of the cornerstones of ShowUp's educational pillars, the BrushUp series is a monthly hour-long online workshop geared to artists at any level. BrushUp creator Christine O'Donnell offers a 45 minute fast-paced lecture on a specific theme, with simple visuals and space for audience questions both during and after the talk.

These workshops seek to be a basic tool: providing artists something that they may take steps towards professionalizing the business side of their practice as well as ensuring they are ready for any opportunity that presents itself. Artists may choose to attend a single BrushUp workshop or follow the entire sequence, depending on their own needs and interests.

This series was created by ShowUp Executive Director Christine O'Donnell, after finding herself frequently confronted by a lack of preparedness amongst exhibiting artists and those seeking her advice. As an experienced educator and art administrator, it felt natural to ShowUp's mission to develop this series of workshops in order to share hard-won best practices and perspectives in the hopes of supporting all artists.

Each workshop seeks to engage with skills that an artist may have never learned, may have been neglected, or that they may need to refresh. Whatever experience level the attendee, the workshops provide tools to empower artists towards increased self-sufficiency and confidence. These tools include the visual aids in the presentations, access to slides, links, reference templates as appropriate, and recordings of the presentation.

Currently, these one-hour workshops are only available live, with recordings only available to registrants. A roll-out with wider availability may occur in the future, depending on funding. and most certainly after the first cycle is complete at the end of 2024.. This initial run of BrushUp workshops began in late 2023 and will be complete after 12 to 14 lessons at the end of 2024. Likely the series will then continue, with a repeat of the most popular workshops (and new additions) in 2025.

While the exact list of monthly courses and their titles remain under wraps, join the ShowUp mailing list or follow us on Instagram or Eventbrite to keep up-to-date on all the latest educational offerings.

About the Curriculum Developer:

Christine O'Donnell is the founder and Executive Director of ShowUp, a nonprofit contemporary art space in Boston, MA. She is also a curator, art writer, consultant and lifelong educator. To all



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she does, O'Donnell brings her knowledge of the commercial art world (as the founder and director of Boston's Beacon Gallery), as well as her decade spent as an educator, her time working in advertising/marketing, and her 12 years living in France, Hong Kong and Singapore.

A graduate of College of the Holy Cross, with a B.A in French, O'Donnell speaks fluent French and conversational Spanish. Additionally, she holds an M.A. in Teaching from Tufts University, and an M.A. in Art History from the U.K.'s Open University. Her Master's thesis focused on artists' grassroots organizations and American museum critique in the late 1960s and early 1970s. O'Donnell's skills as an art management consultant are sought out from as near as the New England Sculptors Association and Temple Gallery NYC, to as far away as ArtsActivism Papua New Guinea and galleries in Melbourne, Australia.

As part of O'Donnell's international scope, she is a partner at Very Private Gallery in Madrid, Spain. She is also a member of the Advisory Board at the Institute of Contemporary Art, Boston (ICA), and a member of the Association of Women's Art Dealers (AWAD), and Boston Art Dealers Association (BADA). Additionally, she trained as an appraiser with the International Society of Appraisers. O'Donnell balances her career with an active family life in the Boston area, with her husband and two school-aged children.